

Apex Business Alliance Business Spotlight

The Business Spotlight will provide information to the Apex schools and the community about the services and benefits offered by Apex Business Alliance members. Business Spotlight will provide valuable information to teachers, school personnel and members of the community about successful projects or innovative services available. It will be another way to connect schools and businesses to better serve our students and families. The Business Spotlight will also be a unique marketing tool for ABA members, reaching a new audience of potential clients, customers, or even future employees.

- October 2010 - WakeMed HealthPlex, Apex
<http://www.wakemed.org/landing.cfm?id=759>
- November 2010 - American Airlines Reservation Sales, Cary
<http://www.aa.com/homePage.do>
- December 2010 - ioApex
<http://www.ioapex.com/>
- January 2011 - NC BAR Association, Cary
<http://www.ncbar.org/>