

Agenda for Apex Business Alliance

October 5, 2010

8:00 am – 9:00 am

Time	What	Who	Notes
8:00 to 8:05	Welcome -Introductions	All	Round table introductions
8:05 to 8:20	Discuss strategic plans reviewing what the ABA can accomplish this year and dividing up roles and responsibilities.	All	Review AHS Business Strategic Plan. Sent out with meeting notice.
8:20 to 8:25	Business Spotlight	Sherelle Washington	
8:25 to 8:30	Calendar Updates – finalize dates for certain events	Joyce & Diane	Calendar sent out with meeting notice
8:30 to 8:40	Great Xplorations Update. Presentation for PTSA meeting and school faculty meetings. Discuss Apex Construction Program – requiring an Advisory Board	Diane Cadavid	
8:40 to 8:50	Lufkin Middle School, Apex Middle School and Salem Middle School identify your goals for the year. Be specific on the Apex Business Alliance can help. Any updates from last month? Any new needs?	Daniel Burch Cameille Hedrick Deborah Henry	<ol style="list-style-type: none"> 1. Set up Career fairs for each school with Speaker(s) from each of the Career Clusters from contacts at each school and then combining those contacts for a bank to use in the future. We are planning to target the Fairs for 6th grade rather than 8th for many reasons. This will be determined as the consensus after we meet. 2. Plan various days or one day for each of the schools to have clubs, counselors, CDC, curriculum clubs, etc. to talk and disseminate information to 8th grades about High School. 3. Continue to focus the Career experience of Take Your Child to Work Day for 7th grades or another plan to be decided by the group at the meeting.
8:50 to 9:00	Brainstorm about developing committees, such as the following: Career Events Committee, focusing on career fairs, guest speakers at schools. PR/Marketing Committee this group would help develop press releases and creating marketing materials that can be used for recruiting. Membership committee – this group focuses on recruiting new members.	All	<p>Thinking out of the box – get members thoughts on possibly not having the whole group meet monthly. Instead committees meet to work on specific projects and tasks. What does the team think about this?</p> <p>Request volunteer to host November meeting.</p>